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FOR IMMEDIATE RELEASE

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CALENDAR ADVISORY

SCAG TO HOLD IMPERIAL COUNTY TRANSPORTATION WORKSHOP

Community Workshop Planned to Discuss Impacts of SCAG's 2004 Draft Regional Transportation Plan, *Destination 2030*

WHAT: The Southern California Association of Governments (SCAG) will hold a

public workshop to discuss various transportation issues facing Imperial County and to help SCAG prepare *Destination 2030*, the long-range transportation blueprint for meeting Southern California's increasingly complex transportation

needs.

WHO: Southern California Association of Governments (SCAG)

Imperial Valley Association of Governments (IVAG)

Imperial Valley Joint Chambers Imperial Irrigation District

Caltrans

WHEN: Wednesday, September 24, 2003

3:00 p.m. – 5:00 p.m.

WHERE: Imperial County Administrative Center

Conference Rooms "C" & "D"

940 West Main Street El Centro, California 92243

BACKGROUND: Destination 2030, the 2004 Draft Regional Transportation Plan for the Southern

California region, will be released in October. All major transportation projects must be included in the final version of *Destination 2030* to be eligible for federal or state funding. SCAG continues to collect information from each county and city in its region to help formulate the plan. Representatives have planned this workshop to get the vital local feedback that will help address the

transportation challenges facing Imperial County.

At the workshop, representatives will provide maps, fact sheets and other background materials to seek and secure community input. Join elected officials, transportation representatives, and community leaders to discuss the future of the

region's streets, highways, transit systems, and airports.

[EDITOR'S NOTE: For additional information regarding SCAG's *Destination 2030*, please call Jeff Lustgarten of Cerrell Associates at 323/466-3445.]

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